

# FEDPOINT GIVES

Community Impact Report  
2021



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# Table of contents

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Letter from the CEO	2
Committed to making a difference	3
Our goal is simple: make things better	4
Our approach to giving	5
FY21 impact at a glance	6
Key community partners	7-8
Other organizations we support	9
Community spotlights	10-12
Commemorating 9/11	13
Awards & recognitions	14

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Alone we can do so  
little; together we can  
do so much.

- Helen Keller

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# A letter from the CEO

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Providing excellent service is one of FedPoint's corporate values. Service is an integral part of our culture. You might say it's in our DNA.

One measurement is the 20 years of outstanding performance metrics results we have under our belt. That's something we take pride in, and rightfully so. Beyond metrics though, the value we place on service informs how we interact with each other, and with our clients, business partners, vendors, and the millions of federal civilian and military enrollees in the programs we administer.

But our company's focus on service extends beyond our customers to other groups of stakeholders: the communities in which we live and work. I am amazed at, and inspired by, the FedPoint workforce's collective dedication to helping those facing crisis and hardship in their daily lives. Our workforce donates time, energy, and money to support the causes it holds dear.

As this report makes clear, there are numerous worthy causes to support and ways to get involved. And there's no end to the help that's needed.

Happily we are in the position of being able to contribute to our communities' well-being and fulfill our responsibility as a good corporate citizen.

I encourage you to read through this report and learn about the causes and organizations we support, as well as the internal programs FedPoint offers.

Designed to empower employee involvement in causes that mean the most to them, these programs include employee donation requests, matching donations to volunteer opportunities, paid volunteer time off, and educational opportunities like the Leadership Seacoast program.

My sincere thanks to our employees for their efforts to serve the greater Seacoast community. Together we are helping to make our corner of the world a better place.

Paul Forte  
CEO

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# Committed to making a difference

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We are pleased to share the company's first-ever annual community giving report.

Although this is our first report, FedPoint's track record of giving is as old as the organization itself. For nearly 20 years, FedPoint employees have been a driving force for active community engagement and a guiding voice for our charitable donations.

Whether serving meals to the homeless, organizing food drives, providing warm coats, ensuring kids have school supplies and lunches, making the holidays special for seniors, sending military care packages, cleaning up our beaches, or helping local nonprofits paint, clean, and repair their facilities, teams of FedPoint employees are regularly inspired and, through their actions, inspire others to actively generate positive change in our community.

Through our annual giving survey, employees help direct our financial support by identifying the causes they believe are most important. In 2021, FedPoint contributed more than \$325,000 to address veterans' issues, domestic violence, hunger, homelessness, addiction, mental illness, and more.

Over the past five years, employees have helped direct approximately \$1 million FedPoint dollars in support of these and other causes.

Of course, the past two years have been unlike any other in our company's and our community's history. The COVID-19 crisis continues to test organizations and stretch our local nonprofits to their limits. As the crisis unfolded, we extended and continue to extend special COVID-related financial support to local nonprofits and first responder organizations so they can continue to fulfill their missions.

We hope you feel a sense of pride as you browse through this brief report. The strength of any company's community involvement has always been the compassion, involvement, and commitment of its employees. Without question, the ongoing pandemic made 2021 a difficult year for many. However, our philanthropic spirit remains strong, and we are poised to continue our positive impact for those in need in 2022 and beyond.

With humble thanks,

A handwritten signature in black ink, appearing to read "Brian Frankenfield". The signature is fluid and cursive.

Brian Frankenfield  
Executive Sponsor, Community Giving

# Our goal is simple: make things better

Working consistently and intentionally to influence positive change in a community is a commitment that, if maintained over time, returns far-reaching and long-lasting benefits. This idea is at the heart of FedPoint's approach to community giving.

## We Give

Through donations, sponsorships, matching employee gifts, and other vehicles, we partner with local nonprofits to understand their needs and support their efforts to make our community a better place.



## We Serve

Whether through service days, care packages, clothing drives, providing educational supplies, in-kind donation of goods, or support of cause-related community events, we look for ways to help organize and mobilize service opportunities for our employees to assist our nonprofit community partners.



## We Volunteer

Passionate, committed people are the heart of any company or cause. We provide employees multiple paid days off each year to volunteer in their communities and encourage and support organized volunteering among employees and teams.

# Our approach to giving

Because community needs are complex and our employees' preferences for how they make their impact are diverse, strong community giving programs cannot be singular in their approach. Our approach offers a variety of ways to support our local nonprofit organizations.



## Corporate Donations

FedPoint identifies a core group of community partner organizations that impact change in areas important to employees and supports them through sustained financial contributions.



## Survey Says

Choosing from a list of organizations suggested by employees in FedPoint's annual giving survey, employees vote for one organization each month to receive a company donation.



## Employee-requested Donations

Each year, employees can request FedPoint donate up to \$500 in the employee's name to a local nonprofit organization of their choice.



## Sponsorships

FedPoint invests in sponsorships that help nonprofits aligned with the causes employees believe are important.



## Jeans Day

Employees give a few dollars a month to wear jeans when in the office. This amount is matched by the company and then donated each month to a local nonprofit selected by employees.



## Volunteer Hours

Employees are given 16 hours each year to perform volunteer work in their communities.

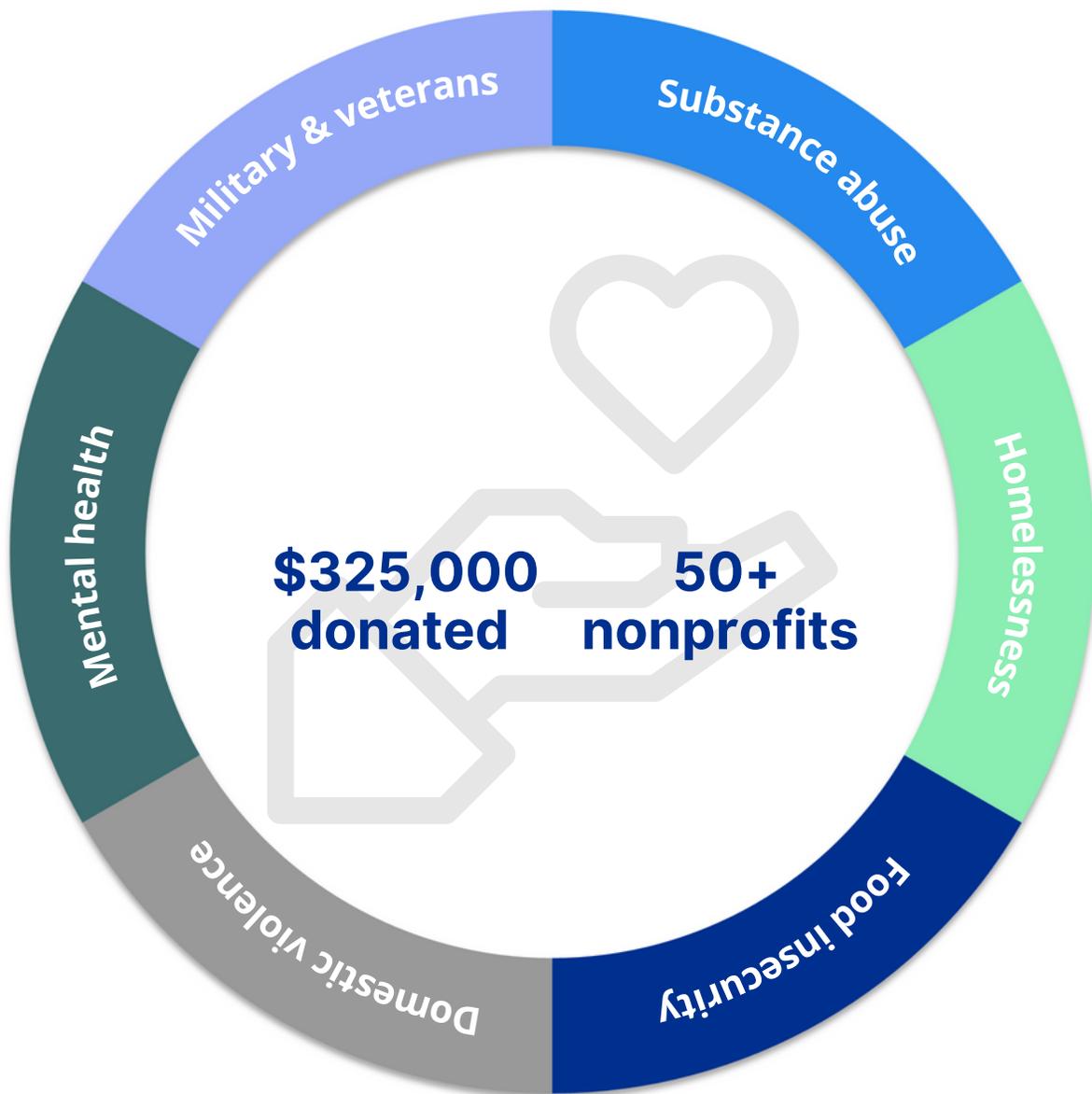


## Matching Gifts

Employees are able to extend their personal giving by submitting for a match up to \$100 annually for qualified nonprofit organizations.

# FY21 impact at a glance

Every year, FedPoint sends a survey to employees asking for input on the most pressing issues facing the local community. Their responses help set the course for our community giving in the coming year. Below are the key causes we supported in 2021.



# Key community partners

FedPoint partners with organizations in the Seacoast community whose missions align with the issues identified as most important to our employees. We work with these organizations to gauge their current needs and services, and focus on ways we can best help the communities they serve through both financial and volunteer support.



Cornerstone Visiting Nurse Association is an independent nonprofit home, health, and hospice organization serving New Hampshire and Maine. Their mission is to promote the optimum level of well-being, independence, and dignity of those living in the community by providing trusted, compassionate, and expert health care.



Cross Roads House provides emergency and transitional shelter to homeless men, women, and children in the Seacoast area. They provide homeless families and individuals with basic necessities, as well as the tools and guidance they need to return to permanent housing.



HAVEN is dedicated to addressing public health through violence prevention and providing services to improve the well-being of children and families. Preventing abuse and providing support for those impacted by domestic and sexual violence leads to healthier, more secure children and adults.



Hope on Haven Hill provides gender-responsive residential, outpatient, and recovery support substance use disorder services for pregnant, post-partum, and parenting women in New Hampshire.



Gather is committed to ending local hunger through collaboration and leadership. They serve those in the community experiencing hunger by providing nutritious food through innovative distribution programs.



My Friend's Place provides home-like emergency shelter and transitional housing, as well as exceptional support for the homeless men, women, and families in its service area.



Krempels Center is a nonprofit organization dedicated to improving the lives of people living with brain injury. Krempels Center offers programs that engage its members in meaningful and productive experiences and provides ongoing support and resources to survivors and their families.



The mission of York Community Service Association is to partner with York residents who are in need of support, services, and referrals during a difficult time in their lives with the help of staff, volunteers, and the community.

# Other organizations we support

FedPoint supports numerous other charitable causes through our workplace giving programs, volunteer efforts, corporate donations, and sponsorships.

American Cancer Society  
American Foundation for Suicide Prevention  
American Red Cross of New England  
Black Heritage Trail of NH  
Blue Ocean Society for Marine Conservation  
Boston Children's Hospital  
Caring Unlimited  
Catholic Charities of NH  
Citizens Inn  
College of Holy Cross  
Disabled American Veterans  
Dover Children's Home  
Emergency Nurses Association of NH  
End 68 Hours of Hunger  
Families First Health & Support Center  
Federal Employee Education & Assistance Fund  
Feeding Texas  
Gerda's Equine Rescue  
Granite Pathways  
Green Beret Foundation  
Hero Pups  
Homeless Center of Strafford County  
Knights of Columbus  
Leadership Seacoast  
Lucy's Love Bus  
New Generation Inc.  
NH Veterans Home

Pease Greeters  
Prescott Park Arts Festival  
Professional Firefighters of NH  
Rett's Roost  
Rockingham Nutrition Meals on Wheels  
Seacoast Mental Health Center  
Seacoast Science Center  
Step Up Parents  
The Children's Heart Foundation  
The Leukemia & Lymphoma Society  
Veterans Count  
Wounded Warrior Project  
Zebra Crossings

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Thank you for your continued support of Cornerstone VNA. We simply could not continue to provide the innovative programs and expert care in the communities we serve without supporters like FedPoint.

- Jennifer Gullison, RN, MSN  
Vice President of Operations  
Cornerstone Visiting Nurse Association

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# Community spotlights

Over the years, FedPoint has consistently supported organizations whose mission has aligned with the values of our organization and business partners. Three such organizations are the Federal Employee Education & Assistance Fund, Leadership Seacoast, and Veterans Count. Through these relationships, we've been able to provide financial support, volunteer help, and opportunities for our employees to get involved.



## FEEEA

FEDERAL EMPLOYEE EDUCATION & ASSISTANCE FUND

Since 2002, FedPoint has supported the Federal Employee Education & Assistance Fund (FEEEA), the only independent, nonprofit 501c3 organization devoted solely to providing emergency financial assistance and scholarships to our dedicated civilian federal and postal public servants and their families.

FedPoint has contributed nearly \$700,000 to FEEEA's scholarship program, which awards scholarships to deserving federal families. In addition, we have contributed to FEEEA's tutoring program and its emergency aid assistance during times of acute community need like large-scale flooding or storms.

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Thank you, kindly, for awarding me one of FEEEA's 2021 merit scholarships. This remarkable award has given me the invaluable gift of education, which will propel me into a bright future unlike anything I have ever imagined.

- Katherine  
College of William & Mary student

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I'd like to extend my gratitude to FEEEA and FedPoint for rewarding me with this generous scholarship. I'm so excited to be attending Brown University, but recognize how much my family will have to sacrifice to make this happen. This scholarship helps make this education possible.

- Matias  
Brown University student

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Since 2015, FedPoint has supported employees' participation in Leadership Seacoast, a nonprofit, civic engagement organization whose mission is to develop a base of knowledgeable and engaged community members by exploring community issues and providing opportunities for personal involvement.

FedPoint pays for the program's application fees and the tuition for FedPoint employees who are accepted into the program. As of December 2021, 13 FedPoint employees have graduated from the program. Some are now members of the Leadership Seacoast Board of Directors. Additionally, FedPoint has been a longtime sponsor of Leadership Seacoast's Government Day.

Participation in Leadership Seacoast provides FedPoint employees with a unique opportunity to not only learn the inner-workings of the Seacoast's environmental, political, social service, and community and/or economic development scenes, but also expands their network with local influencers.



Being part of Leadership Seacoast was an awesome way to network and get connected with other like-minded leaders who are committed to making a difference in their communities. Leadership Seacoast reignited the passion within me to impact others' lives for the better, and to amplify those voices that are not being heard.

- Angel Simone  
Instructional Designer & Curriculum Developer



Each day of the program provided an in-depth opportunity to learn about the interconnecting issues facing the Seacoast region. But more importantly, it allowed us to explore the actions we as individuals can take to solve them.

- Erica Crosble  
Corporate Training & Development Specialist

A program of *Easterseals*

# VETERANS COUNT®

Supporting Our Military and Their Families

FedPoint has partnered with and supported Veterans Count since 2014. Veterans Count ensures our veterans and their families have the services they need in times of transition and hardship.

As the philanthropic arm of Easterseals Military and Veterans Services, Veterans Count provides critical and timely financial assistance and services when no other resource is available to service members, veterans and their families, to ensure their dignity, health and overall well-being.

FedPoint has contributed approximately \$650,000 in financial support to date. Each year, FedPoint supports and volunteers at many Veterans Count events, including the annual Make 12 Hours Count radiothon (as the presenting sponsor), its annual Pack and Boots road race, as well the annual gala.



# Commemorating 9/11

To recognize the 20th anniversary of 9/11, FedPoint made two \$10,000 donations in honor of the bravery and sacrifice of first responders and all frontline personnel who responded in our country's time of need and continue to do so today as we navigate the global pandemic.

## Emergency Nurses Association

FedPoint presented members of the New Hampshire chapter of the Emergency Nurses Association (NH ENA) with a \$10,000 contribution to help support its mission to advocate for patient safety and excellence in emergency nursing practice, and be the global emergency nursing resource and advocate for safe practice and safe care.



## Professional Firefighters of New Hampshire

FedPoint contributed \$10,000 to the Professional Firefighters of New Hampshire (PFFNH) in support of its Fallen Firefighters Fund. The fund was established in 2002, in the wake of 9/11, so that in the event of a line-of-duty death, the PFFNH could provide immediate assistance to the family.



# Awards & recognitions

We are grateful and fortunate to have our commitment to the community be recognized by others. Such recognition is a testament to not only FedPoint's efforts, but more importantly to the kindness, involvement, and support of our employees.

## **Red Cross of Northern New England**

FedPoint was recognized by the American Red Cross of Northern New England for its partnership and support for military community.

## **New Hampshire Veteran-Friendly Business**

FedPoint was designated a platinum-level business in the New Hampshire (NH) Veteran-Friendly Business Program by the NH Department of Military Affairs and Veteran Services and NH Employment Security. Platinum status is the highest level a company can earn within the program.

## **New Hampshire Business Review Excellence Award**

FedPoint received the 2021 Excellence Award in the health care category (large business) by the New Hampshire Business Review. The award recognized the imagination, industriousness, innovation, and achievements of business leaders in New Hampshire.



# FEDPOINT®

[fedpointusa.com](http://fedpointusa.com)

## About us

FedPoint® is a versatile administrator of large-scale insurance and benefit programs. Serving the federal civilian and uniformed services markets, FedPoint administers both the Federal Long Term Care Insurance Program and BENEFEDS under the oversight of the U.S. Office of Personnel Management.

FedPoint was founded in 2002 as a joint venture between John Hancock and MetLife, and operates as a wholly owned subsidiary of John Hancock Life & Health Insurance Company. The company is located at Pease International Tradeport in Portsmouth, NH.



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